The Secret to Buy-In

How to Hook Your Students, Families, and Community with PBIS

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Betsey B Winslow School... Who Are We?

Some general facts......

- Public school
- Grades K-5
- 282 students
- Two track school
- 23-1 student-teacher ratio
- Semi-urban neighborhood
Betsey B Winslow School...Who Are We?

Student Race and Ethnicity
Betsey B Winslow School...Who Are We?

Selected Populations

- First Language not English: 15.6%
- English Language Learner: 10.6%
- Students With Disabilities: 12.4%
- High Needs: 63.8%
- Economically Disadvantaged: 52.1%
So How Did We Make It Work @ Winslow?

**Build**
- Build Your Team - Reach out beyond your comfort zone!

**Solidify**
- Administrative support

**Representation**
- Get teachers from as many grade levels as possible

**Choose**
- Choose people with community connections and enthusiasm!!
1. Start with the kids. Hype it up!

Monthly Pep Rallies highlight the character trait of the month.
Hook the Students
Phase 1: Hook the Students

2. In the classroom...

Taught expectations and initiated classroom incentives.

Incorporated mindfulness techniques and made “peace corners” in each classroom.
Phase 1: Hook the Students

3. In challenge areas...
- Used incentives and involved the kids.
- Made the bathrooms more appealing.
- Expectations (from our matrix) are posted throughout the school.
- The Chain of Kindness
Phase 1: Hook the Students

4. Throughout the school
   - School wide incentives (Fall Festival)
   - Monday Motivational Message
   - Get kids involved as PBIS Ambassadors-with cool t-shirts!
   - Recognition at pep rallies
PBIS Ambassadors
Phase Two:
Our Students Hooked Our Families

Broadening Our Reach
Along with our students' help, we hooked parents through school events.

Creation and distribution of a PBIS informational resource with a request for feedback.

Invited parents to join the PBIS team
Along with our students' help, we hooked parents through school events.

Established Kindness Rocks Garden at the Back to School Family Barbeque
Along with our students' help, we hooked parents through school events.

Passed out kindness strips at the Winter Concert.

PBIS presentation boards were set up to inform families who attended the Spaghetti Supper.
Along with our students' help, we hooked parents through school events.

Every May, we send out an information letter with white links. The purpose is to have families work with their children to find examples of kindness at home and in their community.

We invite Parents to Pep Rallies when their child is chosen to sign the Book of Gold for exemplifying the character trait of the month.
PBIS Gave Our Families a VOICE!!!

PTO Facebook pages, school newsletter, Open House PBIS welcome table
The Powerful Roles Our Families Have Played in PBIS at Our School

- Fashion Designer: Made t-shirts
- Movie Maker: Made school-wide video
- Best Attendance: Attended all meetings
- Painter: Decorated our school walls
The Powerful Roles Our Families Have Played in PBIS at Our School

As Advocates - Our parents advocate for our students to make sure they get what they need.

As Teachers - Parents share their expertise with students at pep rallies.

As Community Builders - Our parents connect us to the community through outreach projects.
Spreading Kindness in the Community through PBIS
Phase Three: Spreading Kindness in the Community through PBIS

A-Z ways that kids and families can help the Earth

Partnership with NBHS

Children's Author Kindness Crusader.
KINDNESS IN THE NEIGHBORHOOD
A KINDNESS CRUSADERS SUPERHERO ADVENTURE BOOK

Written by Wendi Littlefield
Illustrated by Sarah Smith
Phase Three: Spreading Kindness in the Community through PBIS

- Pat the Patriot
- White links
- Bingo with Chief of Police
- Friday Morning Dance Party
Phase Three: Spreading Kindness in the Community through PBIS

- Homeless bags
- Toy Drive
- EMT training
- Animal Shelter support
Your Guide To Success - Staff Buy-In

- Professional Development explaining benefits of PBIS
- Ongoing teacher support
- Regularly scheduled meetings for check-ins
- Staff surveys to determine areas of need
Your Guide to Success - Students

- Pep Rallies
- Visual Reminders (expectations posters and chains of kindness)
- Incentives (individual, classroom, school-wide)
- Acknowledgments (golden book and letters to parents)
Your Guide to Success - Family

- Invite Parents to Join Team
- Host School Events and Invite Families to Participate
- Expand student practices into families (kindness strips)
- Provide families with information about PBIS
- Parent involvement @ school events
- Ongoing communication with all parents
Your Guide to Success - Community

Find and develop a staff and/or parent community liaison

Develop community partnerships

Choose Service Projects

Have Community Members Share Expertise

Promote PBIS Events, through social media and local news
Please contact us through email with any questions.

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